

1989 Index By Author

Adams, D. Denise

The Evolution of an Annual Meeting—Hoosier Style, Spring, p. 11.

Beggs, Dennis W.

Management Memo 2: Do Your Employees Promote the Cooperative? Summer, p. 6.

Bergland, Bob

Management Memo 3: Territorial Integrity: A Must, Fall, p. 6.

Brown, David S., Ph.D.

The Advantages of Getting Old, Summer, p. 45.

Brown, David S., Ph.D.

Contemporary Man and His Inventions, Fall, p. 29.

Brown, David S., Ph.D.

Coping with the Future and its Machines, Spring, p. 44.

Carroll, Archie B.

Management Ethics in the Workplace: An Investigation, Fall, p. 40.

de Cordova, Jim

Striving for Excellence, Fall, p. 45.

Crisp, Bill

Power & Poverty & People Policy, Winter, p. 9.

Davidson, Jeffrey P.

The Five Elements of Our Time-Pressed Society, Fall, p. 32.

Davidson, Jeffrey P.

Nurturing Your Creativity, Summer, p. 10.

DiLauro, Thomas J.

Understanding AIDS in the Workplace: Education, Legislation and Selected Arbitrations, Spring, p. 16.

Doherty, Neil

The Board Room: We're in This Together, Spring, p. 3.

Duncan, James P.

Developing a Rate Strategy Through Equity Management Planning and Financial Forecasting, Summer, p. 31.

General Manager, A

The Board Room: An Open Letter to the Board of Directors, Summer, p. 3.

Haynes, Walter

The Advantages of Solid State Metering Products to an Electric Cooperative, Winter, p. 14.

Hobart, Larry

Can We Work Together to Solve Common Problems? Fall, p. 10.

Lau, Barbara

Adding Instant Readership Appeal to Your Business Correspondence, Summer, p. 13.

Lau, Barbara

Imaging Your Path to Success, Spring, p. 30.

Lau, Barbara

Recapture the Vitality of Childhood, Winter, p. 21.

Lowery, Martin J.

Compensation Issues and Challenges, Summer, p. 43.

Macke, Donald W., and Kandra Hahn

A Deeper Look at Economies of Scale and the Question of Merger: A Study of Nebraska's Rural Electric Systems, Winter, p. 25.

McElheney, J. Ronald

Management Memo: Good Service—A Must! Spring, p. 7.

Murphy, Betty Southard

Drug Testing in the Utility Industry, Summer, p. 16.

Peterson, Virgil

The Board Room: The Competition We Face as We Approach the 21st Century, Fall, p. 3.

Phillips, Jean

What Gets Measured Gets Done, Winter, p. 39.

Richey, David S.

Territorial Integrity: The "Make-Whole" Concept, Fall, p. 23.

Striner, Herbert E., Ph.D.

Productivity, Education and Change, Spring, p. 33.

Topaz, Lionel

Empowerment—Human Resource Management in the 90's, Winter, p. 3.

White, Bobby E.

Communication and Member Inquiries, Fall, p. 35.

1989 Index by Subject

Annual Meetings

The Evolution of an Annual Meeting—Hoosier Style, by D. Denise Adams, Spring, p. 11.

Boards of Directors

The Board Room: An Open Letter to the Board of Directors, by A General Manager, Summer, p. 3.

The Board Room: The Competition We Face as We Approach the 21st Century, by Virgil Peterson, Fall, p. 3.

The Board Room: We're in This Together, by Neil Doherty, Spring, p. 3.

Creativity

Nurturing Your Creativity, by Jeffrey P. Davidson, Summer, p. 10.

Compensation

Compensation Issues and Challenges, by Martin J. Lowery, Summer, p. 43.

Education

Productivity, Education and Change, by Herbert E. Striner, Ph.D., Spring, p. 33.

Employee Relations

Drug Testing in the Utility Industry, by Betty Southard Murphy, Summer, p. 16.

Empowerment—Human Resource Management in the 90's, by Lionel Topaz, Winter, p. 3.

Management Memo 2: Do Your Employees Promote the Cooperative? by Dennis W. Beggs, Summer, p. 6.

Understanding AIDS in the Workplace: Education, Legislation and Selected Arbitrations, by Thomas J. DiLauro, Spring, p. 16.

General Management

Management Ethics in the Workplace: An Investigation, by Archie B. Carroll, Fall, p. 40.

Power & Poverty & People Policy, by Bill Crisp, Winter, p. 9.

Humor

The Advantages of Getting Old, by David S. Brown, Ph.D., Summer, p. 45.

Contemporary Man and His Inventions, by David S. Brown, Ph.D., Fall, p. 29.

Coping with the Future and its Machines, by David S. Brown, Ph.D., Spring, p. 44.

Member/Consumer Relations

Adding Instant Readership Appeal to Your Business Correspondence, by Barbara Lau, Summer, p. 13.

The Advantages of Solid State Metering Products to an Electric Cooperative, by Walter Haynes, Winter p. 14.

Communication and Member Inquiries, by Bobby E. White, Fall, p. 35.

Empowerment—Human Resource Management in the 90's, by Lionel Topaz, Winter, p. 3.

Management Memo: Good Service—A Must! by J. Ronald McElheney, Spring, p. 7.

Striving for Excellence, by Jim de Cordova, Fall, p. 45.

Mergers

A Deeper Look at Economies of Scale and the Question of Merger: A Study of Nebraska's Rural Electric Systems, by Donald W. Macke and Kandra Hahn, Winter, p. 25.

Rates

Developing a Rate Strategy Through Equity Management Planning and Financial Forecasting, by James P. Duncan, Summer, p. 31.

Rural Issues

Can We Work Together to Solve Common Problems? by Larry Hobart, Fall, p. 10.

Safety

What Gets Measured Gets Done, by Jean Phillips, Winter, p. 39.

Self-Help

The Five Elements of Our Time-Pressed Society, by Jeffrey P. Davidson, Fall, p. 32.

Imaging Your Path to Success, by Barbara Lau, Spring, p. 30.

Recapture the Vitality of Childhood, by Barbara Lau, Winter, p. 21.

Territoriality

Management Memo 3: Territorial Integrity: A Must, by Bob Bergland, Fall, p. 6.

Territorial Integrity: The "Make-Whole" Concept, by David S. Richey, Fall, p. 23.